29

*





Geraldine June - FDA TO:

FAX 202-205-4594

Norm Patterson - Senior V.P. CC:

Phil Laughlin - Regional Sales Manager FM:

RE: Federal Egg Carton Labeling Rule - With Limited Print Space

As you know, Dolco makes 6 Egg, 8 Egg and Split-6 egg cartons that have limited print space. Printing on these items is limited to the top of the carton and the inside of the lid only.

Based on a strict interpretation of the ruling and our conversation yesterday afternoon, FDA expects us to redesign the carton artwork on the top or PDP of the carton, regardless of the customer's desire for artwork appearance or their logo.

Attached are six different Split-6 carton designs for your review. Please confirm back to me that FDA believes that there is sufficient space on the PDP of these cartons to add the safe handling instruction statement on the PDP of these cartons. Also, please remember that I have not yet received any clear direction from the various states regarding their continued requirement to have "Keep Refrigerated At or Below 45° F" on the PDP in addition to the FDA labeling.

As the deadline is quickly approaching, I am being inundated with these types of requests. I want to make sure I provide accurate direction within my company in order that we comply with all federal and state labeling requirements.

Thank you, in advance, for your help.

Best regards,

Phil Laughlin Dolco/Decatur

Attachments

March 23, 2001

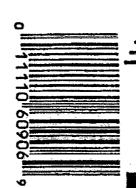


GRADE A EGGS

LARGE

DISTRIBUTED BY THE KROGER CO.,
CINCINNATI, OHIO 45202

KEEP REFRIGERATED AT OR BELOW 45°



AT OR BELOW 45'F

OUALITY GUARANTEED

GRADE A EGGS

OLAKGE
DISTRIBUTED BY THE KROGER CO.,
CINCINNATI, OHIO 45202

KEEP REFRIGERATED AT OR BELOW 45°

FRESH FROM THE FARM

OUT CHARAGE

FARMS

GRADEAEGGS

Net Wt. 12 oz. (340g)

Dist. By DUTCH FARMS

PO. Box 445 • Lansing .: 60438 • 17(8) 474.0900

2001

KEEP REFRIGERATED AT OR BELOW 45'F

K-655

FRESH FROM THE FARM

6 LARGE

OUTCH FARMS

GRADEA EGGS

Net Wt. 12 oz. (340g) 572

KEEP REFRIGERATED

LARGE GRADE A Not Wit 12 oz (340.5g)

RESERVATE IN 4774 W. 10 AL-80 K-655 ARK 3759 LAT 0.050 A 25-56-277

0010d

2001



LARGE GRADE A











001=11:00AM

S

KEEP REFRIGERATED AT OR BELOW 45°F



6 LARGE GRADE A EGGS

Proudly Distributed by Merchants Distributors, Inc. of Hickory, NC MDI Alex Lee



REFRIGERATED AT OR BELOW 45°F

Alex Lee



CARGE
GRADE A EGGS
Proudly Distributed by Merchants Distributors, Inc. of Hickory, NC

